

# Thailand in International Rankings 2023-2025

Photo credit: William Russell

# Thailand in Brief

"**Thailand in Brief**" has been prepared by the Thailand Foundation to support students, scholars, and the general public who wish to give presentations about Thailand to their audiences—for example, exchange program students and international participants.

The work presents some basic information about Thailand in 11 areas: ***1) Geography, 2) History, 3) Politics and Government, 4) Economics, 5) Demographics, 6) Culture, 7) Values, 8) Thai People and Other Popularity That You May Know, 9) Misconceptions about Thailand, 10) Thailand's Role on the Global Stage, and 11) Rankings Related to Thailand.***

"**Thailand in Brief**" is produced in both **PDF file (.pdf)** and **Powerpoint Presentation (.pptx)** formats, consisting of xx slides. Users may download and select the topics they wish to present, and may rearrange the sequence of the slides as appropriate. However, the content of this document cannot be edited. Reproduction or use for commercial purposes without permission from the Thailand Foundation is not allowed.

"**Thailand in Brief**" will be updated every third quarter each year. For inquiries or further suggestions, please contact the Thailand Foundation at [info@thailandfoundation.or.th](mailto:info@thailandfoundation.or.th).

27 May 2025

# Thailand in Brief

**"Thailand in Brief"** จัดทำขึ้นโดยมูลนิธิไทย (Thailand Foundation) เพื่ออำนวยความสะดวกแก่ นักเรียน นักศึกษา และผู้สนใจทั่วไป นำไปใช้ประโยชน์ อาทิ ในการบรรยาย หรือให้ความรู้เกี่ยวกับประเทศไทยในด้านต่าง ๆ แก่ชาวต่างประเทศ เช่น กรณีนักศึกษาแลกเปลี่ยนที่ไปเรียนในต่างประเทศ ที่ต้องนำเสนอเรื่องราวเกี่ยวกับประเทศไทยในสถาบันที่ไปศึกษาอยู่ เป็นต้น

งานชิ้นนี้เสนอข้อมูลเกี่ยวกับประเทศไทยโดยสังเขป 11 ด้าน ได้แก่ **1) ภูมิศาสตร์** (Geography) **2) ประวัติศาสตร์** (History) **3) การเมืองการปกครอง** (Politics and Government) **4) เศรษฐกิจ** (Economics) **5) ประชากร** (Demographics) **6) วัฒนธรรม** (Culture) **7) ค่านิยม** (Values) **8) คนไทยและสื่อที่คุณอาจรู้จัก** (Thai people and other popularity that you may know) **9) ความเข้าใจผิดเกี่ยวกับประเทศไทย** (Misconceptions) **10) บทบาทของไทยในเวทีโลก** (Thailand's role on the Global Stage) และ **11) การจัดอันดับที่เกี่ยวกับประเทศไทย** (Rankings related to Thailand)

**"Thailand in Brief"** นี้จัดทำเป็นสไลด์ จำนวน xx สไลด์ ในรูปแบบ .pdf และ .pptx สามารถดาวน์โหลดและเลือกใช้หัวข้อที่นำเสนอ และสลับลำดับการนำเสนอได้ตามความเหมาะสม อย่างไรก็ดี ผู้ใช้งานไม่สามารถดัดแปลงเนื้อหาในเอกสารได้ และห้ามผลิตซ้ำ หรือนำไปใช้เพื่อผลประโยชน์เชิงพาณิชย์ โดยไม่ได้รับอนุญาตจากมูลนิธิไทย

**"Thailand in Brief"** จะได้รับการปรับปรุงให้ทันสมัยในทุกไตรมาสที่ 3 ของปี หากมีข้อสงสัยและข้อเสนอแนะเพิ่มเติม กรุณาติดต่อมูลนิธิไทย อีเมล [info@thailandfoundation.or.th](mailto:info@thailandfoundation.or.th)



# Bangkok: The Best City in Asia 2025

**DestinAsian magazine** readers crowned Bangkok as Asia's premier destination in their 2025 survey.

*"A city where centuries-old temples stand alongside glittering skyscrapers, and street food is just as revered as fine dining."*

Sources: [DestinAsian](#)



A high-angle, aerial photograph of a tropical beach on Koh Samui. The beach is crescent-shaped with fine white sand, bordered by lush green vegetation on the left and a rocky shoreline. The water is a vibrant turquoise color, transitioning to deep blue further out. Several small boats are visible in the water. The sky is clear and blue.

## Koh Samui: The Best Island in Asia Pacific 2024

Koh Samui Reigns as The Best Asia-Pacific Island Destination in **Travel + Leisure Luxury Awards 2024**.

*As for Koh Samui, “Samui is now one of Thailand’s most visited destinations—and the filming location of the White Lotus. But the island retains numerous pockets of back-to-nature bliss. Visits can be made to local villages and waterfalls in its interior.”*

Source: [The Government Public Relations Department of Thailand](#)

Photo credit: The Luxury Signature





# Koh Kradan: World's Most Beautiful Beach 2023

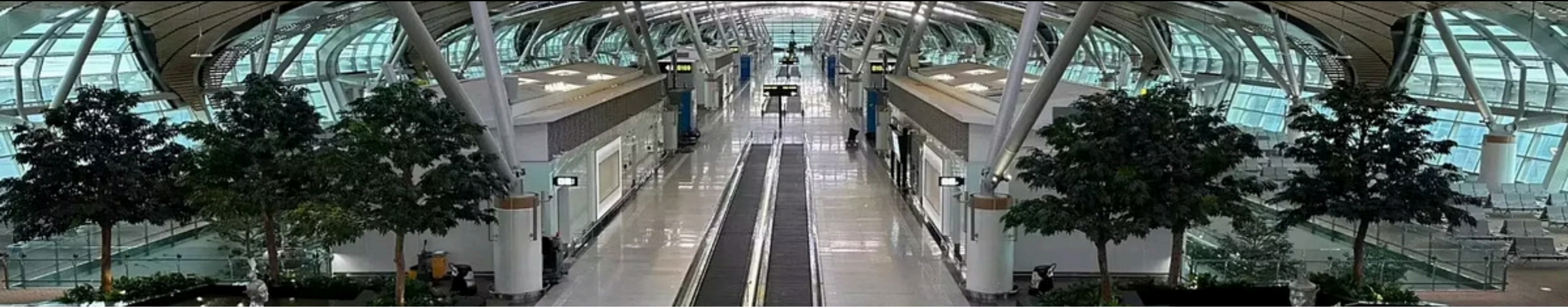
Thailand's pristine paradise of Trang province in Thailand ranked the #1 spot among the "Top 100 Beaches on Earth 2023" by **UK's World Beach Guide**.

*"The world's most beautiful beach is more than one, and they are all on Trang province's Koh Kradan, a pristine island gem known for its translucent sea, and white-sand beaches fringed with palm trees,"* according to the "Top 100 beaches on Earth 2023" ranking by the World Beach Guide.

*"Despite only being a couple of hours south of Phuket and even closer to Koh Phi Phi, Koh Kradan is a world apart, sharing all the natural beauty but without the crowds and noise,"* World Beach Guide also said.

Source: [\*\*The Nation\*\*](#)

Photo credit: Kapook



# Suvarnabhumi Airport's SAT-1 Terminal: World's Most Beautiful Airport 2024

Suvarnabhumi International Airport's Midfield Satellite Terminal 1 (SAT-1) won **the Prix Versailles** "Special award for an Exterior" in the "World's most beautiful airport 2024" competition, sponsored by the United Nations Educational, Scientific, and Cultural Organization (UNESCO), for its exceptional exterior architecture and design.

Source: [The Government Public Relations Department of Thailand](#)

Photo credit: Travel News





# Numbers of Foreign Film Productions in Thailand (2024)

from

**491**

**Film Productions**

**42**

**Countries**

Source: [Thailand Film Office](#)

Photo credit: World Travel Magazine



# Examples of Famous Movies/Series Filmed in Thailand



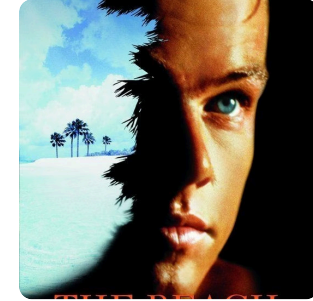
## James Bond: The Man with the Golden Gun (1974)

This film featured scenes in **Bangkok**, the Klongs (canals), and most notably, the dramatic backdrop of **Phang Nga Bay**. The iconic Khao Phing Kan island, later renamed "**James Bond Island**," became a major tourist attraction thanks to its appearance in the movie.



## James Bond: Tomorrow Never Dies (1997)

**Bangkok and Phang Nga Bay** were again featured, with scenes like a thrilling motorbike chase in the narrow streets of Bangkok and a boat chase in the bays.



## The Beach (2000)

The movie The Beach, starring Leonardo DiCaprio, was primarily filmed at **Maya Bay on Koh Phi Phi Leh Island**. Additional scenes were shot in **Krabi Province, Bangkok, and Khao Yai National Park**.

# Examples of Famous Movies/Series Filmed in Thailand



## Fast & Furious 9 (2019)

The 340-million-baht production for the Hollywood action film Fast and Furious 9 was set across the southern provinces of **Krabi, Phang Nga, Phuket, and Surat Thani.**



## King the Land (2024)

The K-drama King the Land ranks as the most watched on the streaming platform Netflix in 2023. The filming locations in Thailand portrayed in the series are **Wat Arun, Ong Ang Walking Street, ICONSIAM, etc.**



## The White Lotus (Season 3, 2025)

The third season of the Emmy-winning HBO show, the White Lotus, was filmed in various locations in Thailand, including **Koh Samui, Phuket, and Bangkok.**



## The Jurassic World 4

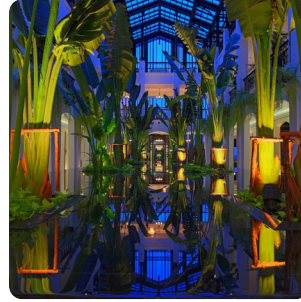
Thailand has been selected as a filming location for Universal Pictures' Jurassic World 4, with production set in **Krabi and Trang provinces.** The team is also considering locations in **Bangkok, Phang Nga, Phuket, and Chiang Mai.**



# 8 Michelin's Three Key Hotels in Thailand



**Mandarin Oriental Bangkok**



**The Siam, Bangkok**



**Four Season Resort Chiangmai**

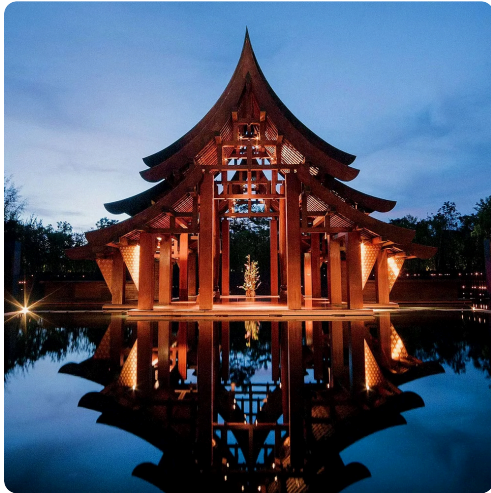


**Soneva Kiri, Trat**



**Samujana Villas, Koh Samui,  
Surat Thani**

# 8 Michelin's Three Key Hotels in Thailand



**Phula Bay, A Ritz-Carlton  
Reserve, Krabi**



**Amanpuri, Phuket**



**Keemala, Phuket**

Photo credit: Forbes Thailand, Michelin Guide



# 4 Thailand's Hotel ranked in "The World's Best Hotels 2024"

by 50Best



**#1** Capella Bangkok, Bangkok



**#12** Mandarin Oriental Bangkok, Bangkok



**#14** Four Seasons Bangkok  
at Chao Phraya River, Bangkok



**#26** The Siam, Bangkok

Source: Department of Tourism Ministry of Tourism and Sports

# 4 Thailand's Restaurants

ranked in

"The World's  
50 Best Restaurants 2024"

by 50Best



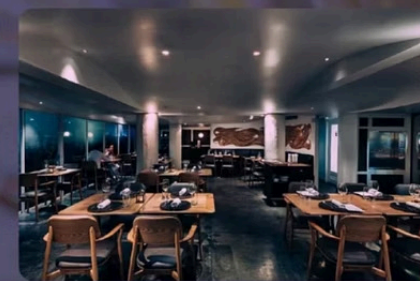
**#9** Gaggan Anand, Bangkok



**#23** Sühring, Bangkok



**#38** Sorn, Bangkok



**#40** Le Du, Bangkok

Source: Department of Tourism Ministry of Tourism and Sports



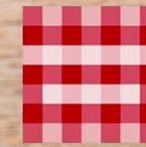
# Phanaeng Curry: World's Best Stew 2023

**Phanaeng Curry**, a rich and flavorful Thai dish, earned Thailand's 1st place among the 10 Best Rated Stews in the world by **TasteAtlas**.

**Phanaeng curry** is a variety of Thai curry that is characterized by a thick texture and salty-sweet peanut flavor. It consists of meat that is stewed with coconut milk, panang curry paste, makrut lime leaves, fish sauce, and palm sugar.

Source: [TasteAtlas](#)

Photo credit: TasteAtlas



tasteatlas AWARDS 23/24

**Best Stew  
in the World**



**Phanaeng Curry**  
THAILAND

# Pad Kaprao: World's Best Stir-fried Dish 2023

**Pad Kaprao**, a fiery and aromatic Thai stir-fry, earned the top spot in the Best Stir-Fried Dishes in the World, according to **TasteAtlas**.

**Pad Kaprao** is made with minced meat stir-fried with garlic, chili, and fragrant holy basil, often served over rice and topped with a crispy fried egg. Its bold, spicy flavor and irresistible aroma make it a staple of everyday Thai cuisine.

Source: [Bangkok Post](#)

Photo credit: Workpoint Today





# Tom Kha Gai: World's Best Chicken Soup 2023

**Tom Kha Gai** , a delicious national dish of Thailand, is ranked No. 1 in the world's best chicken soup in 2023, by **TasteAtlas**.

**Tom Kha Gai** consists of coconut milk, small pieces of chicken, galangal, lemongrass, garlic, chili, kaffir lime leaves, fish sauce and mushrooms, resulting in a spicy, pungent and slightly sour taste. It also has high nutritional value and has good medicinal properties, such as helping relieve the gastrointestinal tract.

Source: [Bangkok Post](#)

Photo credit: Kapook





# Thailand ranks 7th in World Happiness Index 2025

Thailand continues to rank high in global happiness, according to the **Ipsos Happiness Index 2025**, a 30-country Global Advisor survey. With 78% of Thais reporting being happy, the nation secures 6th place globally, significantly surpassing the global average of 71%.

Source: [Ipsos](#)

Photo credit: Michael Breitung